

# Cristina Calder

Interactive Design / Front-End Development

t 647-330-6120

e cristina.alicia.calder@gmail.com

w cristinacalder.com

## Relevant Skills

### Hand coding CSS3/HTML

*Expert level knowledge creating exceptionally stable, SEO-friendly websites that are compatible across all major browsers and platforms (IE included!).*

### Adobe CS5 Suite – Photoshop, Illustrator, Flash (Actionscript 3.0), Dreamweaver, InDesign and Acrobat Pro.

*Mastery of Adobe Design Software, used as part of daily workflow.*

### Javascript/JQuery/Prototype/ MooTools

*Able to implement, customize, reskin associated CSS libraries.*

### Netbeans/VisualStudio/Git/ SVN/Hg

*Proficient working within developer-centric applications, toolsets and code to incorporate design schemes into projects built in Ruby on Rails/ASP.Net and ASP.Net MVC.*

Effective and creative problem solver with excellent multi-tasking, analytical and organizational skills.

### Very strong interpersonal and collaborative skills.

*Able to work very effectively with team members or independently to deliver high quality work, exceeding client expectations while meeting tight deadlines.*

Track record of cultivating and maintaining excellent on-going relationships with clients, co-workers and vendors.

## Interests

*Painting, drawing, knitting, crocheting, needle felting, reading and photography.*

“ You have been a joy to work with – your work is outstanding. ”

Amy Lutz

*Manager, Interactive Marketing at Shaw Industries, Inc*

*References available on request.*

## Fluid Media Inc., Hamilton

### Design and Interactive Technology Specialist

*Oct 2005  
- Jan 2012*

Had a leadership role in all stages of multiple project lifecycles, from initial client intake through to completion. Managed concurrent projects throughout all stages of the design/development process.

Key responsibilities included conceptualizing original creative, translating concepts into a CSS3/HTML5 or Flash framework, producing final web properties, and rigourously testing the finished product. In this role, I worked closely with a multi-discipline team of developers, and managed a Junior Designer to deliver outstanding products for clients and internal use.

### Notable achievement in this role:

Having recognized a need by our client Shaw Contract Group for high-quality room scene renderings, I conceptualized and designed a platform that matched freelance contractors with available jobs. Was subsequently responsible for recruiting and training contractors, training a platform administrator and providing support for updates/troubleshooting/contractor management. This platform, the Rendering Exchange, allowed the company to triple revenue over the course of one year.

## Sheridan College, Oakville

### Technology Instructor

*Jan 2010  
- Apr 2010*

Taught one semester of basic computer technology to New-Media Design post-graduate students. Presented in lecture format, provided after-class help and administered exams.

## Education

## Sheridan College, Oakville

### School of Animation, Art and Design

*2003  
- 2004*

### New Media Design

Graduated with honours from 1 year post-graduate program which focused on all aspects of Interactive Design, from aesthetics and usability to programming and marketing strategy. Facilitated a mastery of all programs related to web design/programming.

*2000  
- 2003*

### Interpretive Illustration

Graduated with honours from 3 year program, majored in Interpretive Illustration. Received minor in Technical Illustration and Graphic Design.